



Ad sizes refer to box frame size – ad rates are for print-ready ads only & do not include any graphic design charges. See highlighted box below.

|                               |                   |   |
|-------------------------------|-------------------|---|
| <b>Colour full page</b> ..... | \$330.00/mo. .... | 7.5" wide x 9.75" high (check with us for availability)     |
| <b>Full page</b> .....        | \$185.00/mo. .... | 7.5" wide x 9.75" high                                      |
| <b>1/2 page</b> .....         | \$125.00/mo. .... | 3.625" wide x 9.75" high <b>OR</b> 7.5" wide x 4.75" high   |
| <b>1/3 page</b> .....         | \$113.00/mo. .... | 3.625" wide x 6.375" high <b>OR</b> 7.5" wide x 3.125" high |
| <b>1/4 page</b> .....         | \$92.00/mo. ....  | 3.625" wide x 4.75" high <b>OR</b> 7.5" wide x 2.25" high   |
| <b>1/6 page</b> .....         | \$80.00/mo. ....  | 3.625" wide x 3.125" high <b>OR</b> 7.5" wide x 1.375" high |
| <b>1/8 page</b> .....         | \$67.00/mo. ....  | 3.625" wide x 2.25" high                                    |

(1.375" = 1 3/8" | 1.625" = 1 5/8" | 3.125" = 3 1/8" | 3.625" = 3 5/8" | 6.375" = 6 3/8")

**Business Directory** \$130.00 for a six month block, prepaid. 3" wide x 1.625" high. (\$21.66 per month.)

**Classified Ads** to a maximum of 25 words are \$28.57 + GST (\$30.00) and \$9.52 + GST (\$10.00) for each additional 10 words (or portion thereof).

**Obituaries** 30 cents per word – includes one photo in Announcements section. Minimum \$40.00. Or full page ad price (no layout charge).

**Thank You** No charge under 100 words. Over 100 words; 30 cents per word for entire word count.

**Above ads** (except Business Directory) prepaid for six months or more receive a 10% discount. All ads must be prepaid by the 20<sup>th</sup> of the month. GST will be added to all ad rates.

**Changes** to prepaid ad blocks mid-run will be charged \$25.00 minimum per change.

**The deadline** for all display ad files is the 15<sup>th</sup> of the month for the following month's publication. (January issue has earlier deadlines in December.)

**The MayneLiner** is published monthly, delivered free to all active Mayne Island mailboxes and mailed to subscribers in Canada. It is available for sale at 3 Mayne Island retail outlets for \$5.00.

**Subscriptions** in Canada \$93.34 + GST (\$98.00).

**On-Island Voluntary Subscriptions** \$36.00.

**Payment types accepted** are Interac eTransfer, Visa or Mastercard, cheque or cash.

**Ad rates are based on print-ready artwork.**

Graphic design work will be charged separately. Ad changes, including resizing, or any graphics work to make an ad print-ready is charged at \$68.00 per hour - minimum \$25. Please see our MayneLiner Print Ad Specifications document, available to download on mayneliner.com.

**Please note:** files containing font information, such as MS Word, Publisher files or PDF files with embedded fonts are **NOT** considered print-ready. We need to convert those files for printing. Please call us for more info.

**Have Alea create your ad design:** Professional & creative results, guaranteed to print at the best quality, no worry about print specs. Most small ads only take less than an hour to create – a good value & saving of your time.

