

# MayneLiner magazine

the community voice of Mayne Island

Effective July 2024

Ad sizes refer to box frame size - ad rates are for print-ready ads only & do not include any graphic design charges. See highlighted box below.

**Colour full page** .... \$285.00/mo. .... 7.5" wide x 9.75" high (*check with us for availability*)

**Full page** ..... \$160.00/mo. .... 7.5" wide x 9.75" high

**1/2 page** ..... \$108.00/mo. .... 3.625" wide x 9.75" high **or** 7.5" wide x 4.75" high

**1/3 page** ..... \$98.00/mo ..... 3.625" wide x 6.375" high **or** 7.5" wide x 3.125" high

**1/4 page** ..... \$80.00/mo. .... 3.625" wide x 4.75" high **or** 7.5" wide x 2.25" high

**1/6 page** ..... \$70.00/mo. .... 3.625" wide x 3.125" high **or** 7.5" wide x 1.375" high

**1/8 page** ..... \$58.00/mo. .... 3.625" wide x 2.25" high

( 1.375" = 1 3/8" | 1.625" = 1 5/8" | 3.125" = 3 1/8" | 3.625" = 3 5/8" | 6.375" = 6 3/8" )

**Business Directory** \$118.00 for a six month block prepaid. 3" wide x 1.625" high.

**Classified** Ads to a maximum of 25 words are \$26.67 + GST (\$28.00) and \$9.52 + GST (\$10.00) for each additional 10 words (or portion thereof).

**Obituaries** 25 cents per word - includes one photo in Announcements section. Minimum \$40.00.  
Or full page ad price (no layout charge)

**Thank You's** No charge under 100 words. Over 100 words; 25 cents per word for entire word count.

**Above ads** (except Business Directory) **prepaid for six months or more receive a 10% discount.**

**All ads must be prepaid by the 20th** of the month. **GST** will be added to all ad rates.

**Changes to prepaid ad blocks mid-run** will be charged \$25.00 minimum per change.

**Ad rates are based on print-ready artwork.** Graphic design work will be charged separately. Ad changes, including resizing, or any graphics work to make an ad print-ready is charged at \$68.00 per hour - minimum \$25. Please see our MayneLiner Print Ad Specifications document, available to download on mayneliner.com.

**Please note:** files containing font information, such as MS Word, Publisher files or PDF files with embedded fonts are **NOT** considered print-ready. We need to convert those files for printing. Please call us for more info.

**Have Alea create your ad design:** Professional & creative results, guaranteed to print at the best quality, no worry about print specs. Most small ads only take less than an hour to create – a good value & saving your time.

**The deadline** for all display ad files is the 15<sup>th</sup> of the month for the following month's publication. (January issue has earlier deadlines in December.)

**The MayneLiner** is published monthly, delivered free to all active Mayne Island mailboxes and mailed to subscribers in Canada. It is available for sale at 3 Mayne Island retail outlets for \$5.00.

**Subscriptions** in Canada \$93.34 + GST (\$98.00). **On-Island Voluntary Subscriptions** \$36.00.

**Payment types accepted** are Interac eTransfer, Visa or Mastercard, cheque or cash. No debit cards.

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