

MayneLiner magazine

the community voice of Mayne Island

Effective July 2023

Ad sizes refer to box frame size - ad rates are for print-ready ads only & do not include any graphic design charges.

Colour full page ... \$282.00/mo. 7.5" wide x 9.75" high (*check with us for availability*)

Full page \$158.00/mo. 7.5" wide x 9.75" high

1/2 page \$105.00/mo. 3.625" wide x 9.75" high or 7.5" wide x 4.75" high

1/3 page \$95.00/mo 3.625" wide x 6.375" high or 7.5" wide x 3.125" high

1/4 page \$78.00/mo. 3.625" wide x 4.75" high or 7.5" wide x 2.25" high

1/6 page \$68.00/mo. 3.625" wide x 3.125" high or 7.5" wide x 1.375" high

1/8 page \$56.00/mo. 3.625" wide x 2.25" high

(1.375" = 1 3/8" | 1.625" = 1 5/8" | 3.125" = 3 1/8" | 3.625" = 3 5/8" | 6.375" = 6 3/8")

Business Directory \$114.00 for a six month block prepaid. 3" wide x 1.625" high.

Classified Ads to a maximum of 25 words are \$25.72 + GST (\$27.00) and \$9.52 + GST (\$10.00) for each additional 10 words (or portion thereof).

Obituaries 25 cents per word - includes one photo in Announcements section.
Or full page ad price (no layout charge)

Thank You No charge under 100 words. Over 100 words; 25 cents per word for entire word count.

Above ads (except Business Directory) **prepaid for six months or more receive a 10% discount.**

All ads must be prepaid by cash, cheque, credit card, or Interac e-Transfer. **GST** will be added to all ad rates.

Changes to prepaid ad blocks mid-run will be charged \$25.00 minimum per change.

Ad rates are based on print-ready artwork. Graphic design work will be charged separately. Ad changes, including resizing, are charged at \$68.00 per hour - minimum \$25.00.

Please note: files containing font information, such as MS Word, Publisher files or PDF files with embedded fonts are **NOT** considered print-ready. We need to convert those files for printing. Please call us for more info.

The deadline for all display ad files is the 15th of the month for the following month's publication. (January issue has earlier deadlines in December.)

The MayneLiner is published monthly, delivered free to all active Mayne Island mailboxes and mailed to subscribers in Canada. It is available for sale at 3 Mayne Island retail outlets at \$4.00.

Subscriptions in Canada \$93.34 + GST (\$98.00).

On-Island Voluntary Subscriptions \$36.00.

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