

The MayneLiner

AD RATES, SIZES AND PUBLICATION DETAILS

FULL PAGE	\$98.00/mo.	7.5" wide x 9.75" high
CENTRE PAGE	\$105.00/mo.	10" wide x 7.50" high
INSIDE COVER	\$113.00/mo.	7.5" wide x 9.75" high (6 mo. prepaid block)
2/3 PAGE	\$76.00/mo.	4.75" wide x 9.75" high
1/2 PAGE	\$61.00/mo.	3.5" wide x 9.75" high or 7.5" wide x 4.75" high or 4.75" wide x 7.5" high
1/3 PAGE	\$46.00/mo.	4.75" wide x 4.5" high or 7.5" wide x 3" high
1/4 PAGE	\$37.00/mo.	3.5" wide x 4.5" high or 7.5" wide x 2.25" high or 4.75" wide x 3.25" high
1/8 PAGE	\$30.00/mo.	3.5" wide x 3" high or 4.75" wide x 2.25" high
1/16 PAGE	\$22.00/mo.	3.5" wide x 2" high (business card size)

AD SIZES REFER TO BOX FRAME SIZE

Above ads prepaid for six months receive a 10% discount.

BUSINESS DIRECTORY \$82.00 for a six month block prepaid 2.75" wide x 1.5" high

CLASSIFIED Ads to a maximum of 25 words are \$14.29 + GST (\$15.00) and \$6.67 + GST (\$7.00) for each additional 10 words (or portion of). Classified ads may be booked in 3 month blocks for a non-adjustable discounted prepaid \$37+ GST .

ALL CLASSIFIED ADS MUST BE PREPAID BY CASH OR CHEQUE.

GST will be added to all ad rates.

SIZE CHANGES TO PREPAID AD BLOCKS will be charged \$15 per change.

Ad rates are based on camera-ready artwork. Layout & design work will be charged separately. Ad changes, including resizing, are charged at \$52/hour - minimum \$13.00

The deadline for camera-ready display ads is the 20th of the month for the following month's publication. Ads requiring design work, changes and/or proofs are due on the 15th.

The MayneLiner is published monthly, except for January, and is generally mailed and available for sale in the first week of each month.

ALEA Design & Print / **The MayneLiner**

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